

Augusoft Partners with Pearson to Expand Online Class Offerings for Higher Education Institutions

Featuring self-paced online courses, student single sign-on and seamless integration between platforms

Minneapolis, Minn. – July 10, 2014 – Augusoft® today announced Pearson Workforce Education self-paced online classes will now be available through [Lumens®](#), a cloud-based enrollment management system designed for the unique needs of continuing education and workforce development programs.

Through this partnership with Pearson, Augusoft's 200+ higher education institutions can cross-market an additional 70 self-paced, high quality online workforce training programs to increase registrations, generate revenue and provide learners access to online courses that can lead to nationally recognized certifications. Augusoft customers will be able to easily market and sell online Pearson Workforce Education workforce training programs without a lengthy contractual process and provide their learners a single sign-on experience when learners self-register, enroll and access the class.

Pearson's Managing Director of Workforce Readiness, Leah Jewell, said, "Pearson is committed to increasing access to effective workforce training programs that are designed to rapidly [retrain individuals, and meet the employment needs of local communities](#). Our strategic partnership with Augusoft will help learners improve their workforce readiness, which puts them on the path to achieving long-term success."

"We continue to provide our customers more options for the students they service," stated Beth Moorhead, Director of Business Development for Augusoft. "Schools use our Lumens software to create efficiencies, increase registrations and generate revenue. Having Pearson's high-quality, online curriculum integrated with Lumens provides our customers an immediate opportunity to supplement core curriculum, boost their business and provide a wide variety of quality online courses to meet the ever-changing needs of their community."

Pearson Workforce Education partners with higher education institutions to create quality, online workforce training programs aimed at helping learners prepare for and discover greater employment opportunities. Pearson provides more than 70 self-paced or instructor-led online courses that can lead to nationally recognized certifications and help improve outcomes for students, local communities, and institutions.

About Pearson

Pearson is the world's leading learning company, with 40,000 employees in more than 80 countries working to help people of all ages to make measurable progress in their lives through learning. For more information about Pearson, visit www.pearson.com.

Media Contact: Stacy Skelly, stacy.skelly@pearson.com or [800-745-8489](tel:800-745-8489)

About Augusoft

Augusoft®, Inc. develops and maintains Lumens® - the first SaaS enrollment management system designed for the continuing education industry. More than 3.7 million students have registered for continuing education classes using Lumens. Visit augusoft.net to see Lumens in action.

Media Contact: marketing@augusoft.net or (763) 331-8300

###

© 2014 Augusoft, Inc. Augusoft®, the Lumens® name and identifier(s) are registered trademarks of Augusoft. Augusoft reserves the right to alter product and service specifications described in this document. Use of the terms "partner" and "partnership" do not imply a legal partnership between Augusoft and any other party. Various trademarks are held by their respective owners.